



WTKR-TV  
720 Boush Street  
Norfolk, VA 23510-1583  
(757)446-1000

www.wtkr.com

## CONTRACT

Contract / Revision		Alt Order #
565806 /		07894058
<u>Product</u>		
OBAMA/P/D SKED A		
<u>Contract Dates</u>	Estimate #	
09/04/12 - 09/10/12	//1536	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama/D/President	09/06/12	/ 09/07/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WTKR	Jamie Andrus	Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB/Greer Margolis Mitchell & Burns  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	<u>Totals</u>	
											Spots	Amount
1	3	09/04/12	09/07/12	Let's Make A Deal 9am	9-10am		:30			NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-TWTF--					4	\$135.00			
E	2	3	09/10/12	09/10/12	Let's Make A Deal 9am	9-10am		:30		NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12	M-----					1	\$135.00			
E	3	3	09/10/12	09/10/12	Price Is Right	11am-12n		:30		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12	M-----					1	\$210.00			
4	3	09/04/12	09/07/12	Price Is Right	11am-12n		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-TWTF--					4	\$210.00			
5	3	09/04/12	09/07/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-TWTF--					4	\$210.00			
E	6	3	09/10/12	09/10/12	Newschannel 3 News	12n-1230pm		:30		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12	M-----					1	\$210.00			
7	3	09/04/12	09/07/12	CBS Daytime	1228-3pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-TWTF--					4	\$210.00			
E	8	3	09/10/12	09/10/12	CBS Daytime	1228-3pm		:30		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12	M-----					1	\$210.00			
E	9	3	09/10/12	09/10/12	Ellen Degeneres 3pm	3-4pm		:30		NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12	M-----					1	\$140.00			
10	3	09/04/12	09/07/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-TWTF--					4	\$140.00			
11	3	09/04/12	09/07/12	Newschannel 3 News	6-7am		:30			NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-TWTF--					4	\$130.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 565806 /	Alt Order # 07894058
Contract Dates 09/04/12 - 09/10/12	Product OBAMA/P/D SKED A
Advertiser Obama/D/President	Original Date / Revision 09/06/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
E 12 3		09/10/12	09/10/12	Newschannel 3 News	6-7am		:30			NM	1	\$130.00
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/10/12	09/16/12	M-----		1					\$130.00			
E 13 3		09/10/12	09/10/12	CBS This Morning	7-9a		:30			NM	1	\$100.00
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/10/12	09/16/12	M-----		1					\$100.00			
14 3		09/04/12	09/07/12	CBS This Morning	7-9a		:30			NM	7	\$700.00
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/03/12	09/09/12	-TWTF--		7					\$100.00			
E 15 3		09/08/12	09/08/12	Early Show Saturday	9-11am		:30			NM	1	\$70.00
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/03/12	09/09/12	-----S-		1					\$70.00			
16 3		09/09/12	09/09/12	CBS Sunday Morning	9-1030em		:30			NM	1	\$200.00
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/03/12	09/09/12	-----S		1					\$200.00			
17 3		09/09/12	09/09/12	Face the Nation	1030-11am		:30			NM	1	\$245.00
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/03/12	09/09/12	-----S		1					\$245.00			
18 3		09/04/12	09/07/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	2	\$200.00
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/03/12	09/09/12	-TWT---		3					\$100.00			
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
2	3	09/03/12-09/09/12	NewsCha 3 News First @ 4p	358-5pm		-TUWTh-----	:30		\$100.00	NM		
Credited												
E 19 3		09/10/12	09/10/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$100.00
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/10/12	09/16/12	M-----		1					\$100.00			
E 20 3		09/10/12	09/10/12	Newschannel 3 News	5-530pm		:30			NM	1	\$165.00
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/10/12	09/16/12	M-----		1					\$165.00			
21 3		09/04/12	09/07/12	Newschannel 3 News	5-530pm		:30			NM	1	\$330.00
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/03/12	09/09/12	-TWT---		4					\$330.00			
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	3	09/03/12-09/09/12	Newschannel 3 News		5-530pm	-TUWTh-----	:30		\$330.00	NM		
Credited												
2	3	09/03/12-09/09/12	Newschannel 3 News		5-530pm	-TUWTh-----	:30		\$330.00	NM		
Credited												
4	3	09/03/12-09/09/12	Newschannel 3 News		5-530pm	-TUWTh-----	:30		\$330.00	NM		
Credited												
22 3		09/04/12	09/07/12	Newschannel 3 News	530-6pm		:30			NM	4	\$620.00
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/03/12	09/09/12	-TWT---		4					\$155.00			
E 23 3		09/10/12	09/10/12	Newschannel 3 News	530-6pm		:30			NM	1	\$155.00
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/10/12	09/16/12	M-----		1					\$155.00			
E 24 3		09/10/12	09/10/12	Newschannel 3 News	6-630pm		:30			NM	1	\$245.00
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 09/10/12	09/16/12	M-----		1					\$245.00			
25 3		09/04/12	09/07/12	Newschannel 3 News	6-630pm		:30			NM	4	\$980.00

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565806 /	07894058	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	OBAMA/P/D SKED A	//1536
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		09/06/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	-TWTF--	4			\$245.00				
26	3	09/04/12	09/07/12	Late Night with David Letterman	1135pm-1237am		:30			NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	-TWTF--	4			\$115.00				
E	27	3	09/10/12	09/10/12	Late Night with David Letterman	1135pm-1237am		:30		NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/10/12	09/16/12	M-----	1			\$115.00				
E	28	3	09/10/12	09/10/12	Late News (M-F)	11-1135p		:30		NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/10/12	09/16/12	M-----	1			\$385.00				
29	3	09/04/12	09/07/12	Late News (M-F)	11-1135p		:30			NM	4	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	-TWTF--	4			\$385.00				
30	3	09/08/12	09/09/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	-----SS	2			\$260.00				
31	3	09/04/12	09/04/12	NCIS	8-9pm		:30			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	-T-----	1			\$1,050.00				
32	3	09/04/12	09/04/12	Tuesday Prime	9-10pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	-T-----	1			\$910.00				
33	3	09/04/12	09/04/12	Tuesday Prime	10-11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	-T-----	1			\$700.00				
34	3	09/05/12	09/05/12	Wednesday Prime	8-9pm		:30			NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	--W----	1			\$840.00				
35	3	09/05/12	09/05/12	Wednesday Prime	9-10pm		:30			NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	--W----	1			\$980.00				
36	3	09/05/12	09/05/12	Wednesday Prime	10-11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	--W----	1			\$700.00				
37	3	09/06/12	09/06/12	Thursday Prime	8-9pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	---T----	1			\$910.00				
38	3	09/06/12	09/06/12	Thursday Prime	9-10pm		:30			NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	---T----	1			\$980.00				
39	3	09/06/12	09/06/12	Thursday Prime	10-11pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	---T----	1			\$910.00				
40	3	09/07/12	09/07/12	Friday Prime	8-9pm		:30			NM	1	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	---F--	1			\$630.00				
41	3	09/07/12	09/07/12	Friday Prime	9-10pm		:30			NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	---F--	1			\$840.00				

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Obama/D/President		09/06/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
42	3	09/07/12	09/07/12	Friday Prime	10-11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	----F--	1			\$700.00				
D	43	3	09/08/12	09/08/12	Saturday Prime	8-9pm		:30		NM	0	\$0.00
D	44	3	09/08/12	09/08/12	Saturday Prime	9-10pm		:30		NM	0	\$0.00
E	45	3	09/08/12	09/08/12	Saturday Prime	10-11pm		:30		NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	----S-	1			\$420.00				
E	46	3	09/09/12	09/09/12	Sunday Prime	7-8pm		:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	----S	1			\$910.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/03/12-09/09/12	Sunday Prime	7-8pm	-----S	:30		\$910.00	NM		
				Credited								
47	3	09/09/12	09/09/12	Sunday Prime	8-9pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	----S	1			\$910.00				
E	48	3	09/09/12	09/09/12	Sunday Prime	9-10pm		:30		NM	1	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	----S	1			\$770.00				
49	3	09/09/12	09/09/12	Sunday Prime	10-11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	----S	1			\$700.00				
E	50	3	09/09/12	09/09/12	US Open Tennis Men's Final	4-7pm		:30		NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	----S	4			\$500.00				
51	3	09/05/12	09/05/12	NewsCh 3 News	First @ 4p 358-5pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	---W---	1			\$200.00				
52	3	09/04/12	09/06/12	Newschannel 3 News	5-530pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	-TWT---	3			\$500.00				
V	53	3	09/09/12	09/09/12	Sunday Prime	7-8pm		:30		NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 09/03/12	09/09/12	----S	1			\$1,275.00				
D	54	3	09/09/12	09/09/12	US Open Tennis Men's Final	4-7pm		1:00		NM	0	\$0.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	93	\$30,230.00	\$25,695.50
<b>Totals</b>	<b>93</b>	<b>\$30,230.00</b>	<b>\$25,695.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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